



Connected Leadership: It's Just a Click Away

By Spike C. Cook

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Connected Leadership: It's Just a Click Away, Spike C. Cook, You're at the top-but never alone! The Corwin Connected Educator series is your key to unlocking the greatest resource available to all educators: other educators. Using Web 2.0 technologies, you'll engage in meaningful collaboration with peers to achieve your administrative goals and enact positive school reform. In this short, easy-to-follow book, learn how social media works for school leaders like you-with advice you can put into action right away. Practical strategies, real-life examples, tips, and a dedicated series website help you *Develop a personal learning network *Tell your school's story through blogging *Use connections to transform your leadership.



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