



The Influential Strategist: Using the Power of Paradox in Strategic Thinking (Paperback)

By Patrick Thurbin

Pearson Education Limited, United Kingdom, 1998. Paperback. Book Condition: New. 230 x 156 mm. Language: English . Brand New Book ***** Print on Demand *****. * learn from the gurus how to develop your strategic thinking * * review your grasp of contemporary management thinking * * learn how to change the mindsets, deal with the power holders and encourage dialogue in your organization * * become confident to work with uncertainty and ambiguity * * learn how to think and act like an entrepreneur * Strategic thinkers must be sense-makers; they must be custodians of the organizational consciousness. This book is a must for anyone wanting to excel at framing or reconciling the inherent contradictions that arise when formulating strategy; or for anyone needing to master the strategic thinking process. As well as summarizing the gospels of management gurus, The Influential Strategist dispels the myths of strategic thinking. It identifies the ideas encapsulated in a universal set of organizational paradoxes, creating the map that will lead you to a breakthrough in contemporary strategic thinking. You will gain a deep understanding of how a paradoxical statement can be used to frame arguments; and learn how to harness the resulting tension within...



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