



## Managerial Breakthrough

By J. M. Juran

McGraw-Hill. Paperback. Book Condition: New. Paperback. 451 pages. Dimensions: 8.8in. x 5.8in. x 1.4in. This new edition incorporates new material on planning and other issues to expand upon Jurans pioneering views of re-engineering. The work contends that the managers basic function is to create change (breakthrough) or prevent it (control). It demonstrates that each process is governed by a universal sequence of events. By understanding these patterns, managers learn how to do their jobs more effectively. The text features new analyses of the issues that arise whenever organizations introduce change. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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