



Visual Merchandise Display (Paperback)

By Romeo Richards

Createspace, United States, 2013. Paperback. Book Condition: New. 228 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever wondered why some retail stores are constantly jam packed while others remain empty even in a crammed shopping mall? Why do shoppers choose one retail store over the other? What can you do to make your store the shoppers choice? ***You might be wondering if this book is so good why I am selling it for this ridiculous amount. In the spirit of openness, it s because I need some reviews. The price will surely be increase later. Dear Friend, Why should you read this book when there are literally thousands of visual merchandise display books on the market? Let me use a story to answer you. During my research for this book, I visited Harrods. Harrods attracts royalties, A-list Hollywood stars, heads of states and the who is who from around the world. So you can now imagine my anticipation at visiting one of the most famous retail stores in the world. I was hoping I will catch a glimpse of some Russian oligarch or Saudi prince. However, instead of Russian oligarchs or Middle...



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