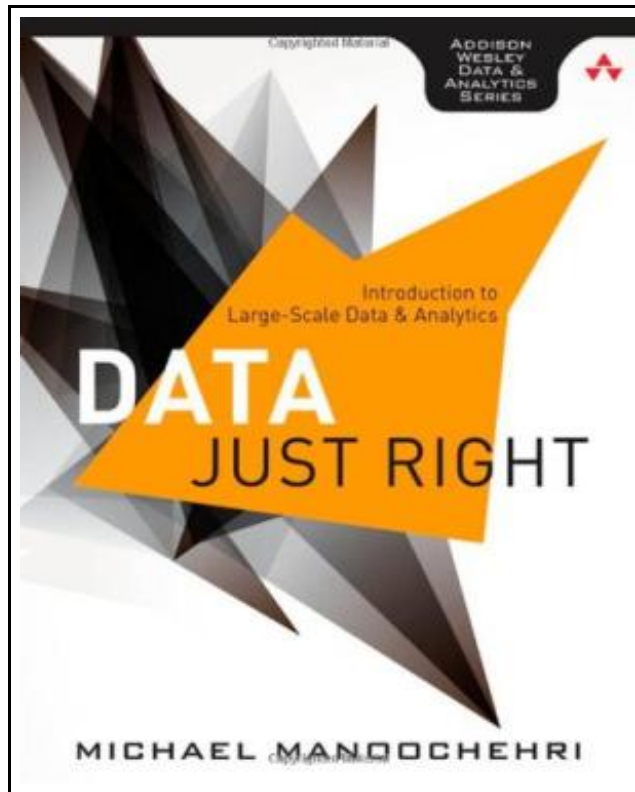# Data Just Right: Introduction to Large Scale Data & Analytics

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(Mr. Ezequiel Rolfson)

DATA JUST RIGHT: INTRODUCTION TO LARGE SCALE DATA & ANALYTICS

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Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Data Just Right: Introduction to Large Scale Data & Analytics, Michael Manoochehri, Making Big Data Work: Real-World Use Cases and Examples, Practical Code, Detailed Solutions Large-scale data analysis is now vitally important to virtually every business. Mobile and social technologies are generating massive datasets; distributed cloud computing offers the resources to store and analyze them; and professionals have radically new technologies at their command, including NoSQL databases. Until now, however, most books on "Big Data" have been little more than business polemics or product catalogs. Data Just Right is different: It's a completely practical and indispensable guide for every Big Data decision-maker, implementer, and strategist. Michael Manoochehri, a former Google engineer and data hacker, writes for professionals who need practical solutions that can be implemented with limited resources and time. Drawing on his extensive experience, he helps you focus on building applications, rather than infrastructure, because that's where you can derive the most value. Manoochehri shows how to address each of today's key Big Data use cases in a cost-effective way by combining technologies in hybrid solutions. You'll find expert approaches to managing massive datasets, visualizing data, building data pipelines and dashboards, choosing tools for statistical analysis, and more. Throughout, the author demonstrates techniques using many of today's leading data analysis tools, including Hadoop, Hive, Shark, R, Apache Pig, Mahout, and Google BigQuery. Coverage includes * Mastering the four guiding principles of Big Data success-and avoiding common pitfalls * Emphasizing collaboration and avoiding problems with siloed data * Hosting and sharing multi-terabyte datasets efficiently and economically * "Building for infinity" to support rapid growth * Developing a NoSQL Web app with Redis to collect crowd-sourced data * Running distributed queries over massive datasets with Hadoop, Hive, and Shark * Building a...

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