



Plunketts Sports Industry Almanac 2014 Sports Industry Market Research, Statistics, Trends Leading Companies Plunketts Industry Almanacs

By Jack W. Plunkett

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1.2in. PLUNKETTS SPORTS INDUSTRY ALMANAC 2014

Key Features: Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

Depth Profiles of hundreds of leading companies

Industry Glossary

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Link to our 5-minute video overview of this industry

Pages: 499 Statistical Tables

Provided: 10 Companies Profiled: 364 Geographic Focus: Global A

complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving

How is the industry being shaped by new technologies How is demand growing in emerging markets and mature economies

What is the size of the market now and in the future

What are the financial results of the leading companies

What are the names and titles of top executives What are the top companies and what are their revenues

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